



1200 South Taft Hill Road · Fort Collins, Colorado 80521

Phone: 970/482-2253

Email: [fcmotherscenter@yahoo.com](mailto:fcmotherscenter@yahoo.com)

Website: [www.motherscenterfc.org](http://www.motherscenterfc.org) · National Website: [www.motherscenter.org](http://www.motherscenter.org)

On behalf of the Mothers' Center, I would like to extend you the opportunity to advertise in our newsletter. It is distributed three times per year (September, January, and May). Your business name and contact information will also be placed on our website ([www.motherscenterfc.org](http://www.motherscenterfc.org)), with a link to your website if you have one. Right now, sign up for yearly advertising rates and have your logo included in our brochure! A limited number of web page ad spaces are also available at this time—please call for more information.

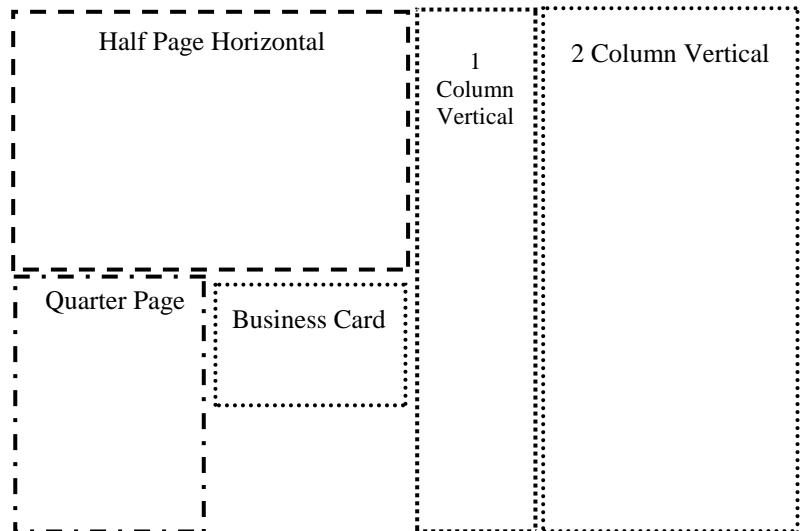
Contact: Linnea Hallmark - Advertising Coordinator, 461-4866 or [advertising@motherscenterfc.org](mailto:advertising@motherscenterfc.org)

Deadline: We must receive your ad, commitment form, and payment by **August 13, 2007**.

<b>AD RATES</b>	One Time Cost Non-Member	One Time Cost Member Discount*	Yearly Cost with brochure^ Non-Member*	Yearly Cost With brochure^ Member
Business Card	\$25	\$22.50	\$89	\$78.75
1 Column Vertical	\$45	\$40.50	\$140	\$123.75
Quarter Page	\$50	\$45.00	\$153	\$135
2 Column Vertical	\$60	\$54.00	\$179	\$157.50
Half Page Horizontal	\$65	\$58.50	\$191	\$168.75

\* Mothers' Center members receive a 10% discount on advertising ^ Brochures are circulated throughout the county—call for more information.

<b>AD SIZES</b>	Height	Width
Business Card	2" or 3 ½"	3½" or 2"
1 Column Vertical	Up to 9 ¾"	2 ¼"
Quarter Page	4 ¾"	3 ½"
2 Column Vertical	Up to 9 ¾"	4 ¾"
Half Page Horizontal	4 ¾"	7 ¼"



**Circulation**

1200-1900 per printing  
Mothers' Center Members  
Advertisers  
Community Distribution

**Printed**

Black & White copy or actual business card *If your ad exceeds the above dimensions we will shrink your ad and will not be responsible for the quality. For best quality, submit your ad electronically.*

**Software**

Pdf, Jpeg, Publisher, Word. For other options please call.

**Email**

[advertising@motherscenterfc.org](mailto:advertising@motherscenterfc.org)

**Mail**

Mothers Center of Fort Collins, Attn: Advertising Coordinator, 1200 South Taft Hill Road, Fort Collins CO 80521

**Payment**

Please submit your payment with your ad and Advertising Commitment Form.